



BIO + CAPABILITIES

Jamshad Anwar

SEO Strategist & AI Automation Builder

Lahore, Pakistan · Head of Department at Digilatics · Available globally

BIO

I'm Jamshad Anwar — an SEO strategist and AI automation builder with 8+ years of execution across 150+ B2B brands in the USA, UK, Canada, Australia, UAE, and Pakistan. Average client ROI: 10x.

I was one of the first SEOs in Pakistan to adopt Generative Engine Optimization (GEO), Answer Engine Optimization (AEO), and Voice Search as core disciplines. That same instinct now drives my Agentic AI work — building production AI agents and n8n workflows for clients compounding results without scaling headcount.

Currently Head of Department at Digilatics, where I lead the full SEO function and drive company-wide AI search initiatives. Specializations: Local SEO, International SEO, AEO/GEO, Google Knowledge Panel acquisition, and AI-powered SEO operations.

WORKING WITH JAMSHAD

Free 30-min audit

No commitment · live screen-share · 5 prioritized fixes.

Rank-and-Automate Sprint

From \$3,500 · 90 days · technical + AEO + 1 AI automation shipped.

Ongoing retainer

From \$2,500/mo · 6-month minimum · all 6 SEO disciplines + quarterly automations.

Speaking + workshops

Conferences, universities, agency teams · honoraria + travel.

HEADLINE METRICS

8+ years
150+ clients
6 markets
10x avg ROI

CAPABILITIES

- Local + International SEO
- Technical SEO + Core Web Vitals
- Answer Engine Optimization (AEO/GEO)
- Voice Search SEO
- Knowledge Panel acquisition
- Schema.org + structured data
- AI agent + n8n automation
- E-commerce + DTC SEO

VERTICAL FOCUS

- Healthcare clinics (CA)
- E-commerce + DTC (UK / US)
- Custom packaging (US)
- Local services (CA / PK)

LANGUAGES

English · Urdu · Punjabi

CONTACT

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